



2016 Annual Report



Dear IDCCA family & supporters:

Congratulations to our big statewide winners, Senator Tammy Duckworth and Comptroller Susana Mendoza!

2016 was an up and down year for Illinois Democrats. We had some key victories on the federal, state and county levels. We also suffered some big losses. In terms of the IDCCA, our organization is stronger today than it has ever been.

Last January President House laid out a new mission statement for our organization.

"The mission of the IDCCA is to build and lead a dynamic and sustainable Democratic organization that is a real partnership effort between County Chairman, precinct committeemen, activists, labor and voters. We are committed to Democratic victories at every level locally, statewide and nationally."



Doug House President

We put a stronger focus on training that IDCCA plans to continue in 2017. We conducted nine Precinct Committeemen trainings and had 300 people attend those trainings. We also built stronger relationships with Deputy Majority Leader Lou Lang, former Congressman Glenn Poshard, State Senator Gary Forby and William McNary of Citizen Action Illinois. These individuals highlighted our trainings and brought a valuable perspective for those attending.



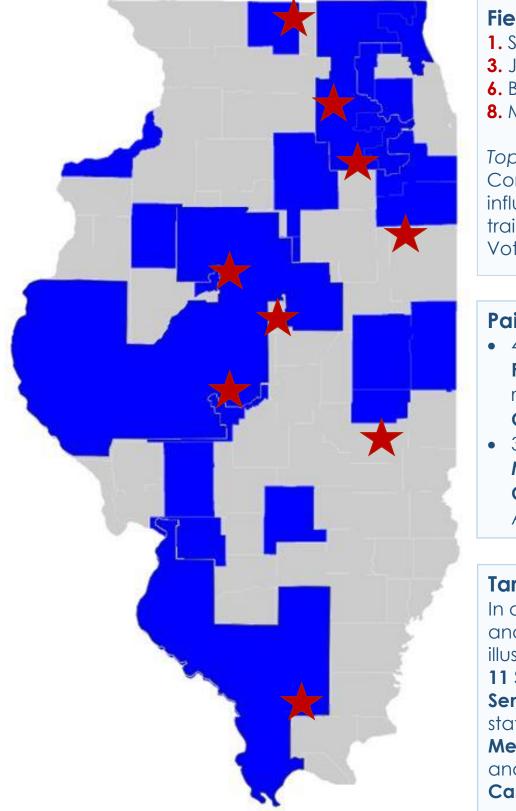
Dan Kovats Executive Director

Respectfully,

Doug House President, IDCAA We are especially proud of our fundraising efforts this year. President House set a goal of raising \$350,000 for this election and we have surpassed that goal. To date we have raised \$401,030. This includes our first Chicago fundraiser (which exceeded expectations), our Springfield (Legislative) fundraiser (which met expectations) and our most successful Chairmen's Brunch in our history. Our Chairmen's Brunch sold out again this year and raised \$207,521 (surpassing our highest raised totals by \$57,000).

We have a lot to be proud of as an organization. This was just year one of a three-year plan that President House put into motion. We will continue to grow our organization in 2017 with a bigger focus on training, messaging and Precinct Committeemen recruitment.

Dan Kovats Executive Director, IDCCA **Impact:** This year IDCCA had a huge impact across the state, implementing **9 field training sessions** to a total of 300 participants, hiring **7 field organizers** for Presidential and Judicial races, and making **targeted donations** GOTV efforts, candidates, and county parties spanning Illinois.



Field Trainings

- 1. Springfield 2. Kankakee
- 3. Joliet 4. Aurora 5. Charleston
- 6. Bloomington 7. Rockford
- 8. Marion 9. Peoria

Topics included: Precinct Committeemen duties, how to influence voters, VoteBuilder training, and how to Get Out the Vote

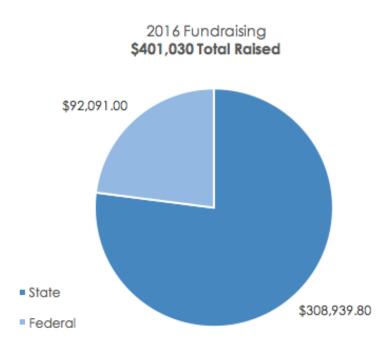
Paid Staff

- 4 field organizers worked the Fifth District Appellate Court race and supplemented the Coordinated Campaign
- 3 field organizers worked
 Metro East and Collar
 Counties for Hillary for
 America

Targeted Donations

In addition to the Congressional and County donations illustrated, IDCCA contributed to **11 State House** and **6 State Senate** campaigns, plus statewide races for **Susana Mendoza, Tammy Duckworth**, and the **Illinois Coordinated Campaign**

Achievements: This year IDCCA held three successful events that have become flagships to the organization, saw an overall increase in fundraising, and significantly expanded our email program.



1. Chicago Fundraiser: \$75,410

- 2. Springfield Fundraiser: \$32,960
- 3. Chairmen's Brunch: \$207,521

IDCCA NEWSLETTER & EMAIL PROGRAM

In December 2015, IDCCA launched our first monthly Newsletter. We are now the only statewide Democratic newsletter that focuses on party building and training.



Thank you to everyone who has contributed to our newsletter in the past year!

David Applegate Eloise Bahrmasel Greg Bales Perry Browder Kelly Dietrich Steve Drucker Laura Fletcher Matt Fruth Hon. Jehan Gordon -Booth Mo Green Ron Holmes Hon. Doug House Ken Kimber Nancy Kohn Zach Koutsky Dan Kovats Abin Kuriakose Hon. Lou Lang Georgia Logothetis Hon. Andy Manar Jaylin McClinton Jack McNeil Hon. Susana Mendoza Pam Monetti Hon. Brandt Patterson Hon. Glenn Poshard Marc Poulos Tyler Power Giovanu Randazzo Tim Roseberry Gillian Rosenberg-Armour Sean Stott Anne Szkatulski Hon. Doris Turner Anna Valencia Mike Ziri

Our goal of 5,000 email addresses by Election Day was surpassed in August.

- Email Distribution List 6,693
- Average Email Open Rate 26.9%
- Average Email Link Click Rate 3.0%

Thanks to our sponsors!

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2016-2018

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